

To All Mmoguls Affiliates:

We are excited to release to you this update, with many thanks to those of you that have continued to believe, stay focused and ACT as we have navigated through the necessary and somewhat predictable tasks that became necessary to complete. We truly believe that we already have the finest group of Affiliates that can be had in our industry.

Perhaps you'll join with us in our sentiments that in our careers, there has never been a more intriguing, exciting and talked-about opportunity. Even in this pre, pre phase of rollout that we smile and call "Whisper Launch", interest in your MMOGULS opportunity has been overwhelming. Already, our ranks will be honored by the diversity that comes from Affiliates who will be joining us from many, many countries throughout the world. Hold on to your seats! We're about to Pre-Launch this phenomenon! It's almost time to move from "Whisper Launch" to the all-out massive action that the green flag of Pre-Launch will trigger.

So, in preparation for the record setting growth that we all feel will carry MMOGULS into the history books, we have secured Vision Bankcard to administer our Merchant Account. Vision Bankcard has worked tirelessly and with incredible speed in securing and validating the necessary relationships that will ensure smooth, clean and flawless MMOGULS credit card transactions. In our Direct Selling Industry, this Merchant Account aspect can be the greatest strength or the greatest weakness to a company in infancy. With Vision Bankcard, their reputation, ownership and staff, this has become one of our greatest strengths...right out the gate.

To better capitalize upon our new strategic partnerships that will enhance the opportunity for all MMOGULS Affiliates, we are excited to announce that we are moving our corporate offices to Northern Utah. With our immediate international representation, this move will also allow us to take advantage of the tremendous pool of linguistic talent that exists there. We are currently engaged in securing and building out these offices and anticipate that we will be able to accommodate visits from the field sometime around mid to end of March.

Finally, we are very excited to announce that some of the best talent in the Direct Selling Industry have already been secured to lead MMOGULS and enable you to stretch without limitations to your full potential with this opportunity. Brent Barton, our new CEO, represents over 20 years in the Direct Selling Industry, having operated within various executive roles and ownership within notable companies such as Noni and Xango.

Look for another exciting communication from your new management team within the next few days. We've been working hard and we're almost ready to make some very significant announcements.

In the meantime, feel free to contact us if you have any questions at one or both of the following : memberservices@mmoguls.com or (602) 314-2772.

See you at the top!

Sincerely,

MMOGULS Executive Team